

Lampiran 1.4  
 TABULASI DATA *ELECTRONIC WORD OF MOUTH* 30 RESPONDEN

Responden	<i>Electronic Word Of Mouth (X<sub>1</sub>)</i>							Total	Rata-rata
	P1	P2	P3	P4	P5	P6			
1	3	2	2	3	3	2	15	2.50	
2	3	4	4	3	4	4	22	3.67	
3	3	3	3	4	3	2	18	3.00	
4	3	3	2	3	2	2	15	2.50	
5	4	3	3	4	3	2	19	3.17	
6	3	3	3	3	3	3	18	3.00	
7	4	4	4	4	3	4	23	3.83	
8	4	4	4	4	4	4	24	4.00	
9	3	3	3	3	3	3	18	3.00	
10	4	3	3	3	4	3	20	3.33	
11	4	3	2	4	3	4	20	3.33	
12	3	3	4	3	4	3	20	3.33	
13	4	4	2	4	3	4	21	3.50	
14	4	4	4	4	4	4	24	4.00	
15	3	3	3	2	3	3	17	2.83	
16	3	3	3	3	3	3	18	3.00	
17	3	3	2	3	3	3	17	2.83	
18	3	3	3	4	3	2	18	3.00	
19	4	3	3	3	3	3	19	3.17	
20	4	4	3	3	3	4	21	3.50	
21	3	3	3	4	4	3	20	3.33	
22	4	3	3	4	3	3	20	3.33	
23	4	3	4	3	3	2	19	3.17	
24	4	3	3	3	3	3	19	3.17	
25	3	3	3	3	3	3	18	3.00	
26	3	3	3	3	4	3	19	3.17	
27	4	3	3	4	4	4	22	3.67	
28	4	3	3	4	3	4	21	3.50	
29	3	4	4	3	3	3	20	3.33	
30	3	3	3	3	3	4	19	3.17	